



4825 Cordell Ave., Ste 200
Bethesda, MD 20814
240.396.2440
www.bethesdagreen.org

FOR IMMEDIATE RELEASE

March 1, 2012

Contact: Dave Heffernan
301.767.7222 (cell)
dvheffernan@bethesdagreen.org

Bethesda Green Kicks Off Regional Cleantech Open at March 6th Reception

Leading business competition seeks to find, foster and fund clean technology innovators

Bethesda, MD – Entrepreneurs with the next great idea for energy efficiency, green building, water conservation, waste reduction or green technology take note. [Cleantech Open](#), the nation's leading clean technology business competition, is starting soon in the Washington, DC area.

Bethesda Green, a nonprofit dedicated to bringing government, business and the community together for sustainable living, will kick off the Cleantech Open competition at a reception on March 6. The reception will be held from 5 p.m. to 7 p.m. at the Bethesda Green office, 4825 Cordell Avenue, above the Capital One Bank.

“I’ve been involved with technology business incubators for more than 25 years, and I believe that the Cleantech Open competition is one of the best ways to foster sustainability, innovation and business success,” says Robert Snyder, Incubator Manager at Bethesda Green. “We are delighted to offer this opportunity to local businesses and student entrepreneurs – and excited to see what they have to offer.”

Local start-up entrepreneurs and students with businesses (or business ideas) in energy efficiency, green building, water and waste conservation, energy storage and green transportation are invited to compete at the regional level starting in the spring, with national finals held in the fall.

Cleantech Open offers winners substantial funding, as well as access to the advice and guidance of a network of more than 3,000 professional volunteers. By lending time and expertise to entrepreneurs who may otherwise not be able to get their ideas off the ground, Cleantech facilitates the growth and positive impact from clean technology industries.

-more-



4825 Cordell Ave., Ste 200
Bethesda, MD 20814
240.396.2440
www.bethesdagreen.org

-page 2-

Since its founding in 2006 by Silicon Valley leaders, the Cleantech Open organization has established itself as the leading force for accelerating clean technology entrepreneurs. Of the nearly 600 companies Cleantech has worked with, 80 percent remain viable today and they have gone on to raise external capital exceeding \$660 million.

More information about the Cleantech Open Reception is available at the [Bethesda Green Meetup website](#).

#

About Bethesda Green

Through the collaborative efforts of businesses, government and residents, Bethesda Green serves as a catalyst and trusted resource in building a dynamic model community for sustainable living and economic growth. A 501 (c) (3) non-profit organization, Bethesda Green is funded chiefly through sponsorships and donations from our generous supporters.